ROOMS, Inc. 5-7 East 59th St.

SALE AT AUCTION Property of the late Dr. Wilbur B. Marple,

mporting Concern; 27 Large Size
Oriental Chinese Rugs. A Collection of Rare Cloisonne Vases, etc.

Dr. F. O. Pease. Chinese Art Embroidery, Paintings, Porcelains, Hangings, etc. Collected in the Orient by Dr. George I. Rochelle,

Senate Gets Bill Permitting Wilson To Seize Property

WASHINGTON, March 20.—Under a bill sent to the Senate Military Committee by Acting Secretary of War Crowell, the President would be empowered during the war to take over private property of any kin l, personal or real estate, with compensation for the owner, whenever deemed necessary for the mational security or conduct of the government.

The chief object of the legislation is to enable the government to get quick possession of real estate, office buildlogs and other property needed in connection with the conduct of the war. In a letter to Chairman Chamberlain, Mr. Crowell said it is desirable to avoid delays of condemnation, to save money and at the same time do justice to property couper.

and at the same time do justice to property owners.

The bill provides that the President by proclamation or through any executive agency might designate property to be taken over. It would be appraised, and in case owners were not satisfied, they would be paid 75 per cent of the appraised value and the Federal District Court would decide disputes as to the balance.

Attorney General Gregory, Mr. Crowell said, approves the legislation as most satisfactory to all concerned. He said at present laws limit and embarrass the government in securing property needed. He pointed out that there is no power, under the national defence act, to enforce preferential orders upon manufacturing establishments for materials on hand or to be manufactured in the future, while under the food and fuel control law embarrassment has been caused by limitations in securing property.

President and War Industry

Heads of Six Main Departments Discuss Problems of Their Work

Coördination Is Sought

Meetings May Continue Weekly to Deal With Big **Industrial Features**

cially significant in view of recent advocacy in Congress and elsewhere of a central institution to coordinate different kinds of war activities.

Besides the President, there were Secretary McAdoo, acting mainly in his capacity as Director General of Railroads; Edward N. Hurley, chairman of the Shipping Board; Bernard Baruch, chairman of the War Industries Board; Vance C. McCormlek, chairman of the War Trade Board; Food Administrator Hoover and Fuel Administrator Garfield.

Discuss General Problems

Discuss General Problems

Each discussed general problems confronting his department, and special consideration was given to ship building and rail transportation and coal production and distribution as affecting those questions. Another conference will be held next Wednesday if the department heads and the President find the exchange of information and ideas profitable.

It was stated after the meeting today that no plan was discussed for establishing some other central government body to meet continuously and deal in a specific and scientific way with matters touching more than one phase of government war management. The conference itself expects to deal with only the broad aspects of coordination and will leave details to be carried cut by subordinates in direct dealings with each other. Consequently it appeared that the weekly conference plan was in no sense revolutionary and would not be followed by any reorganization of government institutions.

Senator Broussard III

ator Broussard is critically ill at his home here. An operation was followed by infusion of blood, which physicians said was successful, but other complications developed.

pointed active chairman, and President Smith of the Board of Aldermen and the five borough presidents were made vice-chairmen.

An executive committee was named, with labor of the Board of Aldermen and the five borough presidents were made vice-chairmen.

INSTRUCTION

INSTRUCTION



Ex-Officers, Aviators from the Firing Line,

now members of the Staff of Our School, are preparing men for the Aircraft Industry and coaching men prior to their entering the Army and Navy air service.

GROUND SCHOOL COURSE for men prior to going to Ground Schools includes Lewis Machine Gun instruction, Aero-dynamics, Engines, Planes, Construction, Rigging, Map Reading, etc. Daily lessons (3 Hours). Morning, Afternoon and Evening.

Special Aero Engine Course, \$35

Owing to the many requests our school has had for only Aero Engine instruction we have decided to open Special Aero Engine Classes beginning Tuesday, March 26th.

Three hour daily sessions: Morning, Afternoon and Evening.

Arrangements can be made for only a limited number of students.

ENROLLMENT STARTS TODAY

Curtiss, Hall Scott, Gnome and other engines in class room.

Call or write for information. THIS IS NOT A GOVERNMENT SCHOOL

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NEW YORK-Manbatta

Languages 28 SCHOOL STONE

SCHOOL AGENCIES

American and Foreign Teachers' Agency,

Senator Says Pigpens Would Add To Attractiveness of Washington Expected to Pass

Chiefs Confer Sherman Calls Hoover's Attention to Careless Handling of Porker's Chief Diet, Which He Thinks Should Be Conserved and Not Exhibited in Streets

By Ralph Block

WASHINGTON, March 20.—The satirists of the Senate are not always of the keenest edge, but they do manage to add color to the dun stretches of legislation. Satire for a Senator is the snap of his mind, stretched taut too long on the dull banalities of some of his colleagues or across the intricacies of constructive statesmanship. It usually comes in odd and unexpected moments.

It was Senator Sherman, of Illinois,

It was Senator Sherman, of Illinois, WASHINGTON, March 20 .- Indus- who did his share to-day toward the trial war production was discussed to- amusement of the galleries. The Senaday at a two-hour White House conference between President Wilson and heads of six big government war agencies. It was the first of a series of meetings which may be held weekly in the future, and was considered especially significant in view of recent advocacy in Congress and elsewhere of a central institution to coördinate different kinds of war activities.

Besides the President, there were Sceretary McAdoo, acting mainly in his capacity as Director General of Railroads; Edward N. Hurley, chairman of the War Industries Board; Vance C. McCormlek, chairman of the War Industries Board; Vance C. McCormlek, chairman of the War Industries Board; War Indus day at a two-hour White House confer- tor had been listening to another plan

Public Officials

orary chairman of the committee

formed. Controller Craig was ap-

Want Railroads To Operate All Coast Shipping

[Staff Correspondence] WASHINGTON, March 20.

operation of all coastwise vessels by the Railroad Administration is provided in plans now being formulated to relieve congestion on Eastern lines. The legal staff of the Railroad Admin istration is now investigating the proposal to determine whether it can be accomplished without additional legis-

the five offoreign vice-chairmen.

An executive committee was named, with John N. Harman, Park Commission, which in recent years has been attempting to divorce coastwise lines from railroad control, with John M. Harman, Park Commission, which in recent years has been attempting to divorce coastwise lines from railroad control, with John M. Harman, Park Commission, which in recent years has been attempting to divorce coastwise lines from railroad control, with John M. Harman, Park Commission, which in recent years has been attempting to divorce coastwise lines from railroad control, with John M. Harman, Park Commission, which in recent years has been attempting to divorce coastwise lines from railroad control, which is recent years has been attempting to divorce coastwise lines from railroad control, which is recently early and the projected transfer of coastwise tonnage from the jurisdiction of the tonnage from the

the "Petit Journal" announces, Cap- Western Railroad Heads

War Finance Bill

Kitchin Says Not More Than Thirty Will Oppose It

Foreign Bonds Planned

Railroads Not Specifically Named as Entitled to

WASHINGTON, March 20 .- Consideration of the war finance corporation bill was completed to-night by the Many Are Anxious House after all efforts to effect changes not acceptable to the Ways and Means Committee had failed.

An agreement was reached to take a noon to-morrow. Majority Leader Kitchin announced that he did not ex pect more than thirty votes against the Patriotism Inspires Citizens

To Stabilize Dollar

Mr. Kitchin to-day offered an amendment which he said would have a tendency to stabilize the value of the American dollar in foreign countries and it was quickly passed. It provides that a part of the bonds of the denominations of foreign money for sale in those countries, at the discre-

The House declined to specifically name public utilities and railroads as

and authority to issue \$2,000,000,000 in

McCormick Discusses Bill

Gratification over the appointment of Major Generals March and Goethals to important posts in the military establishment, and the naming of Edward R. Stettinius and Bernard Baruch to positions of responsibility in the government was expressed to-day by Representative Medil McCormick, of Illinois, in discussing the war finance bill. Mr. McCormick said:

"The bill represents the considered judgment of the committee, in the light of the opinion of the Secretary of the Treasury and of the action of the Senate. I see a relation between it and the improved organization for the war. We govern and progress only by the concert of opinion. If the finance corporation bill proves it, so do recent appointments and administrative changes.

"It becomes those of us who have been critics of the War Department to say 'Well done' when it has been well done. That is why I have sought this occasion 'to speak with cordial emphasis of the recent action of the President in summoning Generals March and Goethals, Mr. Stettinius and Mr. Baruch to places of importance. Time alone can test the wisdom of these appointments, but on their record, these four—all—will impart energy; they will bring vision to the conduct of the war. I say. 'Well done, Mr. President.'

"There is nothing in the history of the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the hope that the end of the war is near. I say the last few weeks to encourage the

Doubtless it is true that the Central Empires will draw no great supply of breadstuffs from Russia during the coming crop season, but they have the sure promise of supplies next year, and the immense morale derived from closed leaflets on the income tax.

and the immense morale derived from victory. This year is likely to prove barren of military results of value to the Allies. All the greater must be America's industrial effort.

"That is the reason why the Ways and Means Committee has reported and the House of Representatives will pass a bill for the public supply of private credit."

Will Instruct 60,000 In Technical Work

The House To-day Special Training Course in View

WASHINGTON, March 20 .- Provost Marshal General Crowder will begin within a few days calling out for special instruction the men in the draft needed by the army in technical positions. A general survey of the educational institutions of the country is in progress, it was announced to-day, to determine what colleges and industrial chools will be available for their train-ng during the summer months.

Ing during the summer months.

Probably 60,000 men, obtained principally from Class 1, will be ordered out for special training. Farmers seeking to have their help receive deferred classification in the draft must file affidavits with local boards, the Department of Labor announced to-day. The boards have no authority to give deferred classification.

To Pay War Taxes Without Urging

to Contribute Their Levies Gladly

proposed corporation shall be issued in ing to gather its own war taxes, ac-

those privileged to receive relief direct gatherers were the periodical pests of Mayor Heads Committee to Would Relieve Congestion from the corporation, as is done in the of the Liberty tax in the United from the corporation, as is done in the bill as it passed the Senate.

The measure provides that in "exceptional cases" the corporation may loan money directly to persons or firms nee-ssary to the prosecution of the war, instead of to banks, where the bulk of the loans are expected to go.

As the bill now stands before the House, provision is made for a corporation with capital stock of \$500,000,000 and authority to issue \$2,000,000,000 and authority to issue \$2,000,000,000 in

bonds to aid in financing necessary industries. The Senate bill authorizes gone, and income returns which now \$3,000,000,000 in bonds. sands indicate a willingness to pay the

Mr. President."

"There is nothing in the history of the last few weeks to encourage the hope that the end of the war is near. Doubtless it is true that the Central Empires will draw no great supply of breadstuffs from Russia during the coming crop season, but they have the sure pramise of supplies next year.

Hog Island Boss Says Speed Came

Order Issued for Trial of Former Head of Intelligence
Bureau

PARIS, March 19.—Captain Bouchardon, the judge advocate, signed an order to-day for the beginning of proceedings against Captain Georges Jile Ladoux, formerly chief of the Intelligence Bureau at the Ministry of War, general general and the Ministry of War, the "Parit Journal" appropries" Cap.

O00,000 tons of coal to that section duration of 30.—Off production Cost II. Muhlfeld, construction manager for Stone & Webster, of Boston, and in this transfer of the quota levied against water facilities, the Shipping Board will turn over to the New England coal traffic within the next few weeks 115,000 tons of shipping. For the most part, the vessels made available for coal carrying will be converted lake vessels now being equipped in Eastern yards.

Western Parity Journal" appropries Cap.

Western Parity Journal of the quota levied against water facilities, the Stone & Webster, of Boston, and in thin the facilities, the Stone & Webster, of Boston, and in the construction of the government shipyard at Hog Island, Penn., denied before the Senate Commerce Committee to Covernment shipyard at Hog Island, Penn., denied before the Senate Commerce of WASHINGTON, March 20.—Figures showing increased cost of steel production due to increase in the price of raw materials were laid before the War Indication of the government May Have To Be In the Covernment Shipyard at Hog Island, Penn., denied before the Senate Commerce Committee to Covernment Shipyard at Hog Island, Penn., denied before the Senate Commerce Committee to Covernment Shipyard at Hog Island, Penn., denied before the Senate Commerce Committee to Covernment Shipyard at Hog Island, Penn., denied before the Senate Commerce Committee to Covernment Shipyard at Hog Island, Penn., denied before the Senate Commerce Committee to Covernment Shipyard at Hog Island, Penn., denied before the Senate

Thursday, March 21, 1918 This department is engaged in separating the sheep of advertising, and of the service which backs up advertising, from the goats-and hanging a bell on the goats. it invites letters describing experiences-pleasant or unpleasant-with advertisers, whether they be manufacturers, wholesale houses.

Only signed letters, giving the writer's address, will be read But the name will be printed or withheld, as preferred Address: The Ad-Visor, The Tribune, New York.

retail stores or public service corporations. It will print

those letters which seem to show most typically how an

advertiser's deeds square with the words of his advertising,

Soft coal, \$2.45 a ton, plus shipping charges. Carload lots, immediate delivery. Pennsylvania Coal Mines Co., 253 Broadway, New York City. Telephone, Barciay 7139.

Those who called at the address given to order coal were told that they would first have to purchase 100 shares of stock at \$1 a share and pay \$50 down. That was the nigger in the soft coal pile; and it was that self-same colored gentleman who ultimately caused the arrest of Richard L. Adams, secretary of the company, on the charge of fraudulent and misleading advertising. Mr. Adams pleaded guilty to the charge, and sentence is to be pronounced upon him to-morrow, Friday, March 22.

Most of the violations of the "pure advertising law" (Section 421 of the Penal Code) have been due to statements which were deliberately untruthful. This case is unusual because the violation of the law lay in the tailure of the advertiser to tell the whole truth; in the omission from the

tailure of the advertiser to tell the whole truth; in the omission from the copy of the important condition attaching to the sale of the coal at the stated price. It was because the advertisers failed to state that before a man could buy coal he must buy stock that warrants were issued for Mr. Adams, the secretary, and for Mr. Montgomery W. McCormick, of Union.

parts of the country and made public by the Internal Revenue Bureau.

Unlike the old days, when publicans were classed with sinners and tax gatherers were the periodical pests of the distribution. It appeared in the classified columns of the Herald, and read:

A real opportunity for young man willing to work for a future, age eighteen to thirty-two, unmarried; must be of good moral character, intelligent and dependable; willing to travel. Home study until April, which will not interfere with present employment. Good pay to start, permanent position, attractive outdoor work in sunny South in winter; North in summer. Rapid advancement.

When ambitious applicants called at the address given in the advertisement—and who wouldn't throw up even a sinecure for such a glorious job as that described?—they were informed that in April they would have to attend the company's training school in Ohio and take a \$25 course before they would even be eligible for the openings described. The advertisement of source makes no montion of a course, where the course makes a montion of a course. tisement, of course, makes no mention of a course; any young man might think from a perusal of it that all that was required was personal charm. We wrote the company in question, and they promised to instruct the

New York representative to modify the copy so that it will no longer be misleading. It is because of this promise that we do not publish the company's name.

Perhaps the action taken by the District Attorney's office in the case of the Pennsylvania Coal Mines Company will serve as a deterrent to other advertisers who try to camouflage the string attaching to their advertised office. It is not enough that an advertisement tell no untired. vertised offers. It is not enough that an advertisement tell no untruth; i must tell the truth and the whole truth and nothing but the truth if it is to be, not only ethically, but legally, above reproach.

I bought a dining room suite on October 9 from D. Baumann & Co., 374 East 149th Street, for \$140 cash. The furniture was delivered on a stormy, rainy day, when the wind was blowing so strong that the articles were thrown around in the delivery wagon. The result was that I received the furniture in damaged condition and the driver so indorsed my bill. I complained to the firm and they finally sent a man to repair the buffet, which actually has a deep gouge in it. This was filled in and the wood polished, but the article is damaged beyond proper repair. Although I have written again to have it exchanged or money refunded, they pay no attention to me. Must I put up with such treatment, or can you compel return of my money or proper exchange?

M. C. B.

wasn't sure just what he wanted. His letter asked for the exchange of the buffet only, but when our investigator called to inspect the furniture Mr. B. femanded to at the entire suite be replaced. We told him that his request was not reasonable; that we could only handle his complaint on the original basis of the damaged buffet. D. Baumann & Co. did after a time send a new buffet to replace the damaged one, and we considered the

matter closed.

The complainant wrote to thank the Bureau for the assistance gives him in securing the new buffet. At the same time he wrote to D. Baumann

I want to take advantage of the occasion and say to you that I consider you the narrowest, smallest, meanest people it has ever been my misfortune to meet; and it is very lucky for you that you finally made up your mind to exchange the buffet. I had fully resolved to spare no expense, not only for the pleasure of showing you up, but of making you toe the mark. Such transactions as yours deserve most severe condemnation and the shunning of your store by all decent people. You are, in my estimation, worse than contemptible.

M. C. B.

Inclosed with the letter was a copy of a D. Baumann advertisement on which Mr. B. had pleasantly commented, "Humbug adv."

Service and courtesy are the aura which must surround every mer-

Before Economy

Service and courtesy are the aura which must surround every merchandising transaction, but this does not mean that they should attach themselves to the merchant alone. The unreasonable customer is as great an enemy of the movement for better merchandising as is the unchined an enemy of the movement for better merchandising as is the unchined the appeal of all advertising, so the unfair customer weakens the appeal of all compilaring why seek adjustments. It is not the place of the merchandistance of the merchandism. Of Production Cost

WASHINGTON, March 20.—George
H. Muhlfeld, construction manager for Stone & Webster, of Boston, and in charge of the construction of the government May Have To Be In
WASHINGTON, March 20.—George of all complainants who seek adjustments. It is not the place of the merchant to go nine-tenths of the way to meet the dissatisfied customer to go only one-tenth. They should meet had way. Mr. B. was unwilling to do this, and his final letter to D. Baumann on him who buys rather than on him who sells.

THERE are two kinds of merchandising labels-those that inform and

dustries Board to-day by a committee of steel manufacturers, headed by E.

The work is speeded up.

The added done to expedite the work. He added for the does the other.

For several weeks the Ad-Visor has kept close watch on the advertising of New York merchants to see what designations are being applied to toilet goods made in imitation of ivory. These articles are sold by one of two stores as "ivon" although the results in the work is speeded up.

Ladoux, we new of the specific of the related by the control of the specific o

Government at the Collegen Schools and Government at the Collegen Schools and Fruilles Apply to Mrs. M. J. YOUNG. FULTON, 23 Union Square.

seems to have overlooked the fact that if there were pig pens about Washington garbage would not have to be hauled within two blocks of the Capitol. I commend this to the food administration as a means of food concentration."

on Eastern Lines, Railroad Experts Say

pointed active chairman, and President lation.

This move, it is pointed out,

their part in mancing this loan. Arrangements will be perfected by which payments for the bonds can be made instalments and in such manner that the subscriptions may be met without thardship."

Representatives of trades unions, including virtually all the organized Jewish workers in New York City and vicinity, yesterday organized into general committee to aid in making the third Liberty Loan a success. Preliminary plans were laid at a meeting at the Liberty Loan Committee, 120 Broadway.

Max Pine, secretary of the United Hebrew Trades, who was elected chairman of the new committee, said:

"We Jews are backing the government of the United States in the war. And the betrayal of Russia is not the only reason why we are doing this. It it because it is our country that is at var, because our brothers and relatives and money is needed to win the war, those who are our friends are fighting, and money is needed to win the war, that we are going to do everything in our power to make the sale of Liberty bonds a success."

French Captain to

Order Issued for Trial of Former Head of Issued for Trial of Former Head of Issued for the railroads will, however, handle a believe to Gove Issued for Trial of Former Head of Issued for the railroad administration and the Shipping Board by Fuel Administrator of the load of Representatives will perform the extraction during the reason why the Water to Northeastern ports during the reason why the Water to Rorth and the brothers and relatives of the relative of the railroad administration, the Shipping Board is preparing plans to more formed administration and the Shipping Board by Fuel Administrator of the war or reat supply bonds a success."

French Captain to

French

those that mislead. There is no third kind; the label does one thing

In the height of the recent coal shortage this advertisement appeare The New York Evening Telegram: